

ABSTRACT

A sign is formed from an indicia donor element and an indicia recipient base element. The recipient base has a first color; and signage indicia is removed therefrom to cause the recipient element to be stencil-like. The donor
5 element has a second color; and signage indicia is removed therefrom and installed into the stencil-like openings in the recipient element, to form the sign having one color of background and a second color of signage integral therein. Preferably, the donor and recipient elements are of the same
10 baseboard material, except for color; and the donor signage is snap fit into the recipient base. The preferred orientation for this sign is vertical, just above floor level. Visual recognition of the signage can be enhanced by phosphorescence or glitter treatment. Tactile signage
15 sensing can be enabled by texture difference between donor and recipient materials.